


CLARKSVILLE-JOHNSON COUNTY
CHAMBER OF COMMERCE

CHAMBER MEMBER GUIDE

OUR MISSION:
TO SUPPORT AND PROMOTE
BUSINESS, COMMUNITY,
AND ECONOMIC VITALITY





THE CLARKSVILLE-JOHNSON COUNTY CHAMBER OF COMMERCE TEAM BRINGS A DIVERSE RANGE OF EXPERIENCE AND A DEEP COMMITMENT TO SUPPORTING OUR BUSINESS COMMUNITY. OUR STAFF IS FULLY EQUIPPED TO ASSIST YOU AND YOUR BUSINESS IN MEANINGFUL, PRACTICAL WAYS—WHETHER YOU’RE LOOKING TO GROW YOUR VISIBILITY, STRENGTHEN YOUR OPERATIONS, OR EXPAND YOUR NETWORK. CHAMBER MEMBERS HAVE ACCESS TO A VARIETY OF VALUABLE SERVICES, INCLUDING SOCIAL MEDIA PROMOTION, TARGETED ADVERTISING OPPORTUNITIES, PROFESSIONAL WRITING AND COMMUNICATION SUPPORT, NETWORKING EVENTS, AND STRATEGIC INTRODUCTIONS THAT OPEN DOORS.

AT THE HEART OF EVERYTHING WE DO IS A GENUINE DESIRE TO CHAMPION YOUR SUCCESS. WE TAKE PRIDE IN BEING YOUR ADVOCATE, YOUR RESOURCE, AND YOUR BIGGEST CHEERLEADER AS YOU NAVIGATE THE PATH TOWARD GROWTH. MEMBERSHIP AT THE CHAMBER GOES FAR BEYOND A LIST OF SERVICES; IT’S ABOUT CULTIVATING RELATIONSHIPS, BUILDING A STRONGER COMMUNITY, AND WORKING TOGETHER TO ELEVATE JOHNSON COUNTY. WHEN YOU JOIN US, YOU’RE NOT JUST CONNECTING WITH AN ORGANIZATION—YOU’RE JOINING A PARTNERSHIP DEDICATED TO HELPING YOU THRIVE.



**THANK YOU
WE LOOK FORWARD TO
WORKING WITH YOU**

NETWORKING OPPORTUNITIES

SERVE AS A CHAMBER ROYAL

AS A MEMBER, YOU HAVE THE OPPORTUNITY TO REPRESENT AND CONNECT THE CHAMBER AND THE COMMUNITY. USING YOUR ROLE AS A LINK BETWEEN BUSINESSES AND THE COMMUNITY, YOU WILL JOIN A DYNAMIC TEAM ESSENTIAL TO KEEPING THE CHAMBER'S OPERATIONS PROGRESSIVE, EFFECTIVE, AND FUN.

HOST A BUSINESS LAUNCH CEREMONY

THE CHAMBER OFFERS EVENTS FOR YOU TO CELEBRATE DEVELOPMENT, PROGRESS, AND SUCCESS. THIS WILL SPARK COMMUNAL INTEREST AND DISCOVER NEW CUSTOMERS. EVENTS INCLUDE A GROUNDBREAKING CEREMONY, RIBBON CUTTING OR GRAND RE-OPENING.

ATTEND THE ANNUAL CHAMBER AWARDS

JOHNSON COUNTY'S LARGEST BUSINESS NETWORKING EVENT OFFERS YOU A NIGHT OF FOOD, DRINKS & MUSIC. JOIN US AS WE CELEBRATE LOCAL FIGURES WHO HAVE POSTIVELY IMPACTED OUR COMMUNITY.

ATTEND NETWORKING EVENTS

THROUGHOUT THE YEAR, THE CHAMBER HOSTS DIFFERENT NETWORKING EVENTS THAT ALL CHAMBER MEMBERS ARE INVITED TO ATTEND.

MARKETING & PROMOTION

NEW MEMBER RECOGNITION

AS A NEW MEMBER, YOUR BUSINESS WILL BE HIGHLIGHTED ON FACEBOOK AND OUR WEEKLY E-NEWSLETTER.

BUSINESS LISTING ON WEBSITE

YOUR BUSINESS'S PERSONAL, CUSTOMIZABLE DIRECTORY PROFILE WILL BE FEATURED ON THE CHAMBER'S HIGH-TRAFFIC WEBSITE FOR COMMUNITY MEMBERS & VISITORS ALIKE TO VIEW AND INTERACT WITH.

EVENT LISTING ON CALENDAR

SUBMIT YOUR EVENT TO BE FEATURED ON THE CHAMBER'S COMMUNITY CALENDAR OF EVENTS PAGE TO KEEP COMMUNITY MEMBERS INFORMED ABOUT YOUR BUSINESS'S ACTIVITIES.

SOCIAL MEDIA PROMOTION

YOU CAN UTILIZE THE CHAMBER'S LARGE SOCIAL MEDIA FOLLOWING TO EFFECTIVELY SPREAD INFORMATION ABOUT ANY CAMPAIGNS, PRODUCTS, SERVICES THAT YOU HAVE.

MARKETING & PROMOTION

CHAMBER MARQUEE ANNOUNCEMENTS

SHOW OFF YOUR EVENTS & ANNOUNCEMENTS ON OUR CHAMBER MARQUEE. IT IS LOCATED IN ONE OF CLARKSVILLE'S HIGHEST TRAFFIC AREAS, AT THE EDGE OF HISTORIC MAIN STREET IN DOWNTOWN CLARKSVILLE.

BUSINESS CARD DISPLAY

OUR CHAMBER LOBBY IS THE GO-TO LOCATION FOR MANY TOURISTS AND COMMUNITY MEMBERS FOR INFORMATION. ALLOW US TO DISPLAY YOUR BUSINESS CARDS & BROCHURES BEFORE DOZENS OF GUESTS.

PRIORITY REFERRALS

GUESTS OFTEN REQUEST INFORMATION AND RECOMMENDATIONS FROM THE CHAMBER TO DECIDE WHERE TO TAKE THEIR BUSINESS. AS A MEMBER, YOUR BUSINESS WILL HAVE PRIORITY REFERRAL TO INQUIRIES.

SPONSORSHIP & ADVERTISING

EVENT SPONSORSHIP PROVIDES REMARKABLE EXPOSURE. COMBINING THIS WITH EFFICIENCY-TRACKABLE DIGITAL POSTS, THE CHAMBER OFFERS YOUR BUSINESS MULTIPLE AVENUES TO BROADCAST ADS, NEWS, AND DEALS.

CHECK OUT OUR MARKETING GUIDE FOR MORE INFORMATION ON CURRENT YEAR'S EVENTS & THE OPPORTUNITIES AVAILABLE TO BE A SPONSOR OR ADVERTISE YOUR BUSINESS.

EDUCATION & TRAINING

LEADERSHIP JOHNSON COUNTY PROGRAM

TAKE ADVANTAGE OF THIS 9-MONTH PROGRAM TO INSTILL A SENSE OF PROFESSIONAL LEADERSHIP TO PROMISING INDIVIDUALS IN THE COMMUNITY. NOMINATE MEMBERS OF YOUR WORKFORCE TO HELP THEM REACH THEIR FULL POTENTIAL. THIS IS A GREAT NETWORKING TOOL AMONGST YOUR PEER GROUP & BUSINESSES IN OUR COMMUNITY.

CHAMBER WORKSHOPS

DEVELOP ESSENTIAL PROFESSIONAL SKILLS—RANGING FROM DIGITAL MARKETING TO IDENTIFYING VALUABLE BUSINESS RESOURCES, INCLUDING GOVERNMENT PROCUREMENT OPPORTUNITIES AND MORE. OUR CHAMBER WORKSHOPS ARE DESIGNED WITH YOUR NEEDS IN MIND. IF YOU'RE FACING A CHALLENGE OR "PAIN POINT" IN YOUR BUSINESS AND WOULD BENEFIT FROM LEARNING ABOUT IT THROUGH A FREE WORKSHOP, WE ENCOURAGE YOU TO SHARE IT WITH US. YOUR INPUT HELPS US CREATE SESSIONS THAT TRULY SUPPORT YOUR GROWTH AND SUCCESS.

FINANCIAL BENEFITS

CHAMBER MEMBER DECAL

SHOW YOUR SUPPORT FOR THE CHAMBER AND THE ECONOMIC GROWTH OF THE COMMUNITY BY SPORTING A CHAMBER MEMBER DECAL IN THE WINDOW OF YOUR BUSINESS.

CHAMBER DUES MAY BE DEDUCTED FROM BUSINESS EXPENSES

CHAMBER MEMBERSHIP PROVIDES REAL VALUE TO YOUR BUSINESS. KEEP THAT IN MIND WHEN YOU ARE FILING YOUR TAXES!

CHAMBER ADVOCACY FOR GRANTS

CHAMBER STAFF ACTIVELY LOOKS FOR GRANTS PERTAINING TO COMMUNITY ORGANIZATIONS FOR THE BETTERMENT OF JOHNSON COUNTY AND WILL ASSIST IN ANY PREPARATION AND APPLICATION NECESSARY IF REQUIRED.

SHOP DON'T SHIP

THE CHAMBER'S "SHOP DON'T SHIP" INITIATIVE ENCOURAGES THE COMMUNITY TO SUPPORT LOCAL BUSINESSES. PARTICIPATING BUSINESSES WILL DISPLAY A SPECIAL WINDOW DECAL, AND THROUGHOUT THE YEAR, WE'LL HOST LOCAL SHOPPING EVENTS TO HIGHLIGHT WAYS TO CHOOSE LOCAL FIRST. TOGETHER, WE CAN STRENGTHEN OUR ECONOMY AND CELEBRATE JOHNSON COUNTY'S UNIQUE BUSINESSES.

MEMBERSHIP INVESTMENT

Manufacturing - Industry <i>Based on number of employees</i>	1-10 \$295 11-15 \$369 16-20 \$443 21-35 \$589 36-50 \$737 \$51-100 \$920 101-200 \$1230 201-300 \$1535 301-500 \$1843 501-750 \$2151 751+ \$2457
Retail - Service - Restaurant <i>Based on number of employees</i>	1-5 \$185 6-10 \$246 11-20 \$366 21-35 \$492 36-50 \$614 51-100 \$920 101-200 \$1230 201-300 \$1535 301+ \$1843
Education <i>Based on enrollment</i>	Public Schools (K-12) 0-499 \$153 500-999 \$307 1000-1500 \$461 1501+ \$614 Private: \$369 University: \$570 Satellite: \$369
Professional Services	\$246 per firm including one professional \$25 per additional professional

Civic / Non-Profit	\$90
Elected Leader	\$25
Lodging / Residential	\$185 per firm + \$2.50 per unit
Financial Institution	\$1500
Religious Organization	\$50
Individual	\$50
Couple	\$65
Student	\$15

SERVICES FOR INDIVIDUAL, COUPLE & STUDENT

- EDUCATION & TRAINING
- NETWORKING OPPORTUNITIES
- ACCESS TO NOTARY PUBLIC
- FREE ELECTRONIC COPY OF MEMBERSHIP DATABASE

MEMBERSHIP APPLICATION

Company Name	
Physical Address	
Mailing Address <i>If different from physical</i>	
Phone	
E-Mail	
Website	
Main Contact Name	
Position	
Main Contact E-Mail	
Total Number of Employees	_____ Full Time _____ Part Time _____ Managers _____ Owners
Industry Classification	
Preferred Method of Receiving Chamber Information	_____ E-Mail _____ Physical Mail _____ Text (Please Provide Cell _____)
Which Social Media sites is your business on?	
What can the Chamber do to help grow and improve your business? What are your expectations?	